

Privacy Policy

Last updated: 30/12/25

Mundo Lingüe is committed to protecting your privacy and handling personal data responsibly and transparently. This Privacy Policy explains how we collect, use, store, and protect personal information when you visit our website, subscribe to our magazine, book workshops, or contact us.

This policy applies to all users of our website and services, including parents, carers, educators, and subscribers.

Who We Are

Mundo Lingüe

The Old Workshop 12b
Kennerleys Lane
Wilmslow
Cheshire
SK9 5EQ
United Kingdom

Email: info@mundolinguemag.com

For the purposes of UK data protection law, Mundo Lingüe is the data controller.

What Information We Collect

We may collect the following information:

- Contact details: name, email address, mailing address, phone number
- Payment information (processed securely via third-party services)
- Account login information (if applicable)
- Purchase and order history
- Website usage data (via cookies and analytics tools)
- IP address, browser type, device information

We do **not** knowingly collect personal data directly from children. Any information relating to children is provided by a parent, carer, or educator.

How We Collect Your Data

We collect data in the following ways:

- When you subscribe to Mundo Lingüe
- When you purchase products or book workshops
- When you contact us via email or forms
- When you sign up to newsletters or updates
- Automatically through cookies and analytics tools when you use our website

How We Use Your Information

We use your personal data to:

- Process subscriptions, orders, and workshop bookings
- Deliver magazines, digital content, and services
- Communicate with you about your account or orders
- Send newsletters and updates (with your consent)
- Improve our website and services
- Meet legal, accounting, and regulatory obligations

Third- Party Payment Processors

We use third-party services to process payments made via credit or debit card. When you make a payment, certain personal information — such as your name, email address, billing address, and card details — may be shared with these providers solely for the purpose of securely processing the transaction.

We do not store or have access to your full payment card details.

Analytics and Tracking

We use Google Analytics and similar tools to better understand how users interact with our website. This includes information such as:

- Pages visited
- Time spent on pages
- Device and browser type
- IP address (anonymized where possible)
- Google may process this data under their own privacy policy:
<https://policies.google.com/technologies/partner-sites>

- To opt out of Google Analytics tracking, you can install their browser add-on:
<https://tools.google.com/dlpage/gaoptout>

Cookies and Similar Technologies

We use cookies and similar technologies to provide core functionality, improve user experience, and analyse website traffic. You will be asked to consent to cookies upon visiting our site, and you can update your preferences at any time.

Lawful Bases For Processing (UK GDPR)

We process personal data under the following lawful bases:

Consent

When you:

- Sign up to newsletters or marketing emails
- Contact us with an enquiry
- You may withdraw consent at any time.

Contract

When you:

- Purchase a subscription or product
- Book a workshop

Your data is required to fulfil our contract with you.

Legal Obligation

Where we must retain or process data to comply with UK law (for example, tax or accounting requirements)

Sharing Your Data With Third Parties

We may share your data with carefully selected third-party providers who help us deliver our services, including:

- Payment processors
- E-commerce platforms
- Email and newsletter tools
- Analytics providers
- Hosting and security services

These third parties are only given the data necessary to perform their services and are required to handle your information securely and in accordance with data protection laws.

Email Marketing

If you subscribe to our mailing list, we may send you emails about Mundo Lingüe news, products, and events. All marketing emails include an **unsubscribe link**, and you can opt out at any time.

We use trusted email service providers (such as Mailchimp), who process data in accordance with UK GDPR.

Cookies and Analytics

Our website uses cookies to:

- Ensure the website functions correctly
- Analyse website traffic and usage
- Improve user experience

Cookie types we may use:

- **Functional cookies** – essential for website operation
- **Analytical cookies** – such as Google Analytics
- **Social media cookies** – when embedded content is used
- **Advertising cookies** – only where consent is given

You can manage or withdraw cookie consent at any time via your browser or our cookie settings.

For more details, please see our **Cookie Policy**.

International Data Transfers

Some service providers may process data outside the UK. Where this happens, we ensure appropriate safeguards are in place, such as UK-approved data transfer agreements.

Data Retention

We keep personal data only for as long as necessary:

Inactive accounts may be deleted after **2 years**, unless legal obligations require longer retention

Subscription and purchase records: as required by law

Marketing data: until you withdraw consent

Your Rights

Under UK GDPR, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Restrict or object to processing
- Request data portability
- Withdraw consent at any time

To exercise your rights, contact us at:

info@mundolinguemag.com

You also have the right to complain to the **Information Commissioner's Office (ICO)**: <https://ico.org.uk>

Data Security

We use appropriate technical and organisational measures to protect personal data against loss, misuse, or unauthorised access.

Links To Other Websites

Our website may contain links to third-party sites. We are not responsible for their privacy practices and encourage you to read their policies separately.

Changes To This Policy

We may update this Privacy Policy from time to time. Any significant changes will be posted on this page and, where appropriate, notified by email.

Contact Us

If you have any questions about this Privacy Policy or how we use your data, please contact:

info@mundolinguemag.com